

## Customer Story

# Elite Chiropractic

*Elite Chiropractic strives to treat all sorts of injuries. The center's dedication in treating different kinds of ailments are actually renowned in the state - in fact, Elite Chiropractic's doctors have worked with Olympians and the Utah Jazz basketball team.*

*It is with this dedication that the center is more than willing to reach out to those who are in need. Specializing in all sorts of injuries (and catering to patients from all ages), the center aims to treat everyone - which is why they are more than happy to let others know that they're available.*

### Challenge

And that drive to reach out to more people was actually a big problem that the Elite Chiropractic center used to experience. The center's old website had trouble reaching out to local clients. Additionally, their unique treatment message didn't seem to connect online.

The lack of online presence was a really big problem for the center. They really wanted to help more people. But their website wasn't really that effective at all.

### Solution

Growth99 made sure that Elite Chiropractic got what they've always deserved - online presence worthy of their excellent cause. Focusing on the center's message, Growth99 created an SEO strategy that would tap and bring in more clients. Additionally, the website has been redesigned to uplift and maintain a professional yet warm image that would appeal to both old and new patients.

The implemented online changes allowed Elite Chiropractic to enjoy an 80% improvement on SEO. With more leads (and more importantly, converted to customers), the center has now been able to provide service to more people.

### AT A GLANCE

**Company :** Elite Chiropractic

**Business :** Chiropractic Center

**Location :** Midvale, UT

**Customer Since :** 2018

**Website :**

<https://elitechirocenter.com/>

**Use Case :** Client needed a fresher and more efficient online presence.

#### Elite Chiropractic Says,

*"Growth99 is available day and night for all our support needs."*