

## Customer Story

# RSkin Bar

*Dr. Rosy Sandhu truly understands the importance of time. She makes sure that every patient who gets to step into the RSkin Bar truly understands the many forms of treatment available in the center.*

*And she does offer the right sort of aesthetic solution by going through a very thorough patient check. With only the best interests for a patient in mind, this medical spa makes sure that clients are treated like family - through stronger bonds, better treatment outcomes are assured!*

*And RSkin Bar truly is blessed to be led by Dr. Sandhu. Renowned in the medical industry and socio-economic community, Dr. Sandhu's wide expertise makes her a top choice in getting only the best medical spa services in the Boston area. In fact, Dr. Sandhu is just one of the few certified Y Lift® specialists in the area!*

### Challenge

The RSkin Bar may indeed be one of the best medical spas in the Boston area, but this clinic did struggle in getting the word around. Although the clinic did have a website setup, a solid and effective SEO strategy still needs to be integrated.

The RSkin Bar knew that something had to change - and it had to be done fast, to maximize the time lost to potential leads!

### Solution

Growth99 provided the solution that Dr. Sandhu and the RSkin Bar needed. Focusing on improving localized SEO searches, Growth99 then connected a very successful pay per click advertising campaign that increased RSkin Bar's leads.

The robust approach also helped engage both existing and new clients - a delight, considering that more now knows of the RSkin Bar! The PPC campaign was the cream of the crop, allowing for the medical spa to make up for lost time.

Of course, RSkin Bar and Growth99's fast, direct, and transparent communication allowed website changes to be done in a rapid and efficient manner.

## AT A GLANCE

**Company :** RSkin Bar

**Business :** Medical Spa

**Location :** Boston, MA

**Customer Since :** 2020

**Website :**

<https://rskinbar.com/>

**Use Case :** The client, although having an existing website, needed a better way to improve their SEO strategy.

### RSkin Bar Says,

*"These guys are amazing, they're extremely fast and talented."*