

Customer Story

Simplicity Med Spa



Simplicity Medspa offers non-surgical spa treatments including Botox, Diolaze-Laser Hair Removal, and Nova Threads as well as other aesthetic enhancements. The mission of the medspa is to approach each patient as if they were family. The spa enhances natural beauty rather than alter how you look. Creating a natural look is the key part of Simplicity Medspa.

Challenge

The website for Simplicity Medspa was antiquated, hard to navigate, and needed a fresh new look. Simplicity also requested a way for patients to book visits and a way for reviews from patients to be captured and posted on the site.

Solution

Growth99 managed the challenge by automating the collection of reviews, developing a "book a visit" button on the website, and by redesigning the website to be colorful and easy to navigate. We listened to the customer in regard to photos, graphics, and colors. As a result the website is now easy to navigate, informative, and a credit to Simplicity Medspa.

AT A GLANCE

Company : Simplicity Medspa

Business : Med/Spa

Location : Seattle, WA

Customer Since : 2019

Website :

<http://www.simplicitymedspa.com>

Use Case : Growth99 developed a website that is much more conducive to the customer's likes. Emphasis is on natural beauty and enhancing what you already have. Developed a tool that captures reviews, allows patients to book visits online, and includes social media that draws traffic to the website.

Simplicity Med Spa

Debra Tri, Owner, says

*"Need a change to your website/
Growth99 is quick to update with
unlimited redesigns and changes."*