

Customer Story

Solana Aesthetics & Wellness

Have you given your skin the soulful treatment that it deserves? Solana Aesthetics & Wellness focuses on wellness for both inside and outside - just what everyone truly needs in life!

This medical spa takes pride in the solid talent that its team provides. The founders, Melissa Zambon and Jessica Kellerman, have a combined experience of 30 plus years in the industry. Coupled with their expert knowhow in the skincare world, and the trained specialists under their wing, Solana Aesthetics & Wellness can definitely help their clients to be the best versions of themselves.

Solana Aesthetics & Wellness takes pride of what they can provide. In fact, their new website showcases an amazing Before & After section, allowing others to see how passionate they are in transforming their clients to what their hearts desire. It's the love for the soul in this place - Solana Aesthetics & Wellness is your haven towards being your ideal self.

Challenge

However, it wasn't always like this for this successful medical spa. Solana Aesthetics & Wellness used to have no presence at all online. In fact, it was a struggle showing the world what they can provide for in the aesthetics and wellness industry.

The problem as well was trying to tap into the market that they need to provide their services. They just couldn't seem to reach out to them. It was a pity, considering that the Solana Aesthetics & Wellness team members were all experts - they just couldn't get the people they needed to help into their med spa!

Solution

It was then great that Growth99 was directly referred to help out the medical spa. Seeing the proven success that this technology partner has with other clients in the medical spa industry, Growth99 was the perfect fit in helping out Solana Aesthetics & Wellness.

And Growth99 wasted no time in giving Solana Aesthetics & Wellness the online exposure it needed. Focusing on search engine ranking, Growth99 integrated a solid SEO strategy to reach out to relevant customers. Additionally, the Solana Aesthetics & Wellness was given a facelift. Focusing on visual presence, Solana Aesthetics & Wellness got to have a great virtual reflection of its beautiful radiance in real life.

Traction was soon felt by the medical spa, with Growth99 allowing the new Solana Aesthetics & Wellness to rank high online. It's a win-win situation for the medical spa and its customers - they all got to connect online through Growth99's help!

AT A GLANCE

Company : Solana Aesthetics & Wellness

Business : Medical Spa

Location : Lemont, IL

Customer Since : 2020

Website :

<https://solanaspailemont.com/>

Use Case : The client needed a way to reach out to more clients online, in an organic and more effective manner.

Solana Aesthetics & Wellness Says,

"Growth99 has been amazing to work with. Support and SEO has been amazing."