



# Customer Story **Tensegrity Health & Aesthetics**



The best aesthetic medical spas do not only help transform individuals to their best physical selves. A focus on internal self-improvement and peace of mind should be prioritized as well!

And this can be seen on how Tensegrity Health & Aesthetics conducts its business. Knowing that every client has a personal journey, this medical spa treats each case individually, allowing for a personalized and results-driven experience.

Headed by Dr. Heather Evans, an expert in both Skin Care and Aesthetics and personal relations, this medical spa knows that the best way in helping others is to strive for that physical and inner balance that everyone deserves.

### **Challenge**

As much as Tensegrity Health & Aesthetics is a leading force in the industry, the medical spa did have trouble marketing its services online. They were in dire need of a partner that will both help conceptualize and implement marketing strategies.

This problem was seen on the medical spa's original website. Having an online presence wasn't enough for Tensegrity Health & Aesthetics, if this website couldn't generate any quality leads at all.

#### Solution

Growth99 stepped in as the solid marketing partner that Tensegrity Health & Aesthetics needed. With more than enough experience in ranking medical spas and other industries online, Growth99 has the right set of tools and skills to give Tensegrity Health & Aesthetics the marketing mileage it deserves.

By improving the website, Growth99 implemented a solid marketing foundation that the medical spa can build better strategies on. Additionally, a better lead generation program had been done, coupled with a focused SEO strategy to get relevant clients to know (and opt in) more about Tensegrity Health & Aesthetics.

## **AT A GLANCE**

**Company:** Tensegrity Health &

**Aesthetics** 

**Business:** Aesthetic Medical Spa

Location: Bangor, ME

**Customer Since:** 2020

Website:

https://tensegrityhealth.org/

**Use Case:** The client needed a partner that will help with the marketing needs of the medical

spa.

# Tensegrity Health & Aesthetics Says,

"Growth99 is great, fast, reliable, and easy to work with."