



Customer Story The Botox Boss

With patient safety and compliance as some of their highest priorities, The Botox Boss aims to provide a satisfying aesthetic experience for all clients.

The Botox Boss is owned by Jaime Brousseau, a registered nurse with a decade of experience in critical care settings. Realizing how aesthetics can make a difference in a woman's life, she set out to provide professional medical spa services in Texas. Directly trained by various and expert plastic surgeons, Jaime aims to make a mark in the aesthetics industry.

Challenge

The Botox Boss originally had a basic template website for their online presence. Seeing the need to expand in the digital world, they were in dire need of a partner that will show them how to approach online marketing in a quick and efficient manner.

Solution

Growth99 provided The Botox Boss a new website with a robust call to action to gain traction among organic visitors. Additionally, SEO traction has been improved, with more relevant content added on the new website. Reviews have also been included.

Since the migration, The Botox Boss experienced a boost among organic clients online. More revenue has been noted as well with the better online presence brought about by the new website.

AT A GLANCE

Company : The Botox Boss

Business : Medical Spa

Location : Seabrook, TX

Customer Since : 2019

Website :

<https://thebotoxboss.com/>

Use Case : Client was in need of an online marketing revamp (an official website coupled with SEO and content creation).

The Botox Boss Says,

"Growth99 is at the top of its class when it comes to websites and SEO."