

Customer Story

The Refuge Spa

To excel in life, you must first rejuvenate yourself. This is what The Refuge Spa has to offer for everyone. Knowing how fast-paced life is, this spa has a great combination of revitalization services and products to help individuals of various backgrounds to recover and get back out and rise.

Rest, recover, and rise - this is what this amazing medical spa has to offer for its patients. Perhaps what makes this place stand out among other spas is its really amazing view on recovery. Some spas view treatment as a luxury. The Refuge Spa sees it as a resource instead!

By applying this interesting and innovative point of view, more and better treatment methods are done in this spa. It is a definite spa that knows every treatment needs to make a difference in one's life!

Challenge

And yet, even with the many wonderful offerings that this spa has to give, it was a pity that it couldn't tap into a large chunk of the paying market. Aside from having little to no site traffic, the original The Refuge Spa website was really slow as well!

If this spa couldn't let others know of the various recovery services they have to offer, how can they help others out?

Solution

The Refuge Spa's decision to let Growth99 be its marketing partner proved to be the spa's turning point towards online visibility and success. An impressive increase of website visits have been noted, ever since Growth99 implemented SEO improvements. Organic searches improved as well, showcasing that the proper changes on The Refuge Spa's new website resulted in more people searching for it!

Content creation and reviews have also been improved by Growth99. By focusing on the spa's highlights - and putting it in a wider spotlight - The Refuge Spa now enjoys a bigger and profitable market to reach out to!

AT A GLANCE

Company : The Refuge Spa

Business : Day Spa

Location : Reno, NV

Customer Since : 2020

Website :

<https://www.therefugespa.com/>

Use Case : The client was in need of a solid marketing partner. They also needed a solution in improving their website.

The Refuge Spa Says,

"The Growth99 organization is the real deal when it comes to marketing."