



Customer Story

Utah Body and Soul

Self-care begins when you know you're trusting experts to transform you to the best version of yourself. And this does work both in the emotional and physical aspect: care should be both in and out!

And this is what Utah Body and Soul excels in. By providing a wide array of services that caters to both improving one's physical and emotional aspects, patients are given a total and refreshing change. And not only does this clinic have the latest equipment and technology needed to provide a total wellness package: this physician-led facility has a staff of diverse medical practitioners who have over 100 years of relevant health experience combined!

Some of the Utah Body and Soul wellness clinic's best and most popular services are the injectables, CoolSculpting, and hyperbaric oxygen treatment. Headlined by some of the best professionals in the industry, one can only expect the best in both body and soul transformations in this place!

Challenge

And yet, even with a leading combination of skills, experience, and technology, Utah Body and Soul suffered from reaching out to people who really needed their services. Their website suffered from not only unattractive design - their online presence wasn't converting at all!

Additionally, Utah Body and Soul's original website did not have a long-term goal in mind. Sure enough, an online portal had been set up for the clinic. But with no clear cut strategy or goal, the clinic's website proved to be detrimental instead!

Solution

And it was a good thing that Utah Body and Soul managed to contact Growth99. The new technology partner, a firm that has had experience in both improving and guiding health and wellness websites to a more profitable venture, had managed to transform the Utah Body and Soul's website into an online presence that best reflects the clinic's ideals!

First and foremost, Growth99 made sure to open up communication lines with Utah Body and Soul. By directly identifying pain points, Growth99 managed to both properly address areas to improve and create a solid marketing plan that will best suit the clinic.

The result is that not only does the new Utah Body and Soul enjoy new and sustained online traffic - a long-term SEO plan has also been integrated, to further reach out and engage the clinic's target market. Additionally, the Utah Body and Soul website has been redesigned to be compatible for mobile devices - the perfect and fastest way to communicate with more patients today!

AT A GLANCE

Company : Utah Body and Soul

Business : Health and Wellness Spa

Location : Holladay, UT

Customer Since : 2020

Website :

<https://utahbodyandsoul.com/>

Use Case : The client wanted to both improve and convert its online presence.

Utah Body and Soul Says,

"Much appreciated for all your support."