



## Customer Story Vyla Aesthetics

*Vyla Aesthetics is an aesthetic medicine spa specializing in offering various anti-ageing treatments via injectable fillers that help to gain a youthful appearance. The brainchild of Amanda Klatt, an accomplished nurse practitioner, Vyla Aesthetics is a high end place where beauty and aesthetic medicine come together.*

*A personalized session with each patient followed by a custom made treatment plan is the highlight of Vyla Aesthetics. Amanda is passionate about aesthetic medicine and hence understands perfectly the needs of her patients. She offers nothing short of best anti-ageing treatment and an amazing post-treatment care experience.*

### Challenge

Amanda Klatt began her association with Growth99 in November 2020, with the aim of creating better online presence for Vyla Aesthetics, She requested Growth99 for a new website for Vyla Aesthetics which she could use to connect with potential patients. Amanda was looking to work with a team of people who would manage the SEO and online branding of Vyla Aesthetics. She wanted Vyla Aesthetics to reach to more number of people through social media platforms as well.

### Solution

Growth99 began by creating a robust new website for Vyla Aesthetics. This helped Amanda Klatt portray her aesthetic medicine spa and the services offered there to her website users. Blogs and other quality word content were regularly posted on the website for benefit of users. This helped to increase the number of online bookings and attract more patients. Vyla Aesthetics enjoys more positive reviews than earlier, thanks to their increased online presence.

### AT A GLANCE

**Company :** Vyla Aesthetics

**Business :** Aesthetic Medicine Spa

**Location :** Erie, Pennsylvania

**Customer Since :** November 2020

**Website :**

<https://vylaaesthetics.com/>

**Use Case :** Vyla Aesthetics was able to gain more organic traffic for their website due to advanced SEO techniques used by Growth99. Their new website is easy to navigate, eye-catching and has attracted many new clients.

#### Vyla Aesthetics Says,

*"Growth99 has been so great to work with. They have created an easy process to get my website up and running."*