

Customer Story **Alchemy West**

Alchemy West is an aesthetic medicine clinic offering world class services for skin care, anti-ageing, IV hydration and for enhancing overall physical appearance. Microneedling, wrinkle fillers, chemical peels, IV Vitamin therapy are some of the treatments available here.

Alchemy West follows the motto that everyone deserves to look and feel the best and confident about themselves. They understand the hardships in the lives of women and have designed their treatment plans accordingly. Each client is made to feel special with a pre-service consultation followed by creating a custom made plan to suit individual needs.

Challenge

Alchemy West was in need of a new website as well as digital marketing services for their IV drip therapy when they connected with Growth99 in the year 2019. The main hurdle for Growth99 was to create a strong website that would attract more users. There were several obstacles faced while doing Search Engine Optimization, online branding and social media marketing for Alchemy West. The website was in need of quality word content that was SEO driven.

Solution

Endurance and perseverance from Alchemy West as well as Growth99 bore great results as Alchemy West started enjoying a robust web presence. They began appearing more frequently and higher up during online searches and on social media platforms. More users now visit the website that is impressive and easy to navigate. The conversion rate of organic leads to solid online bookings is increasing steadily since Alchemy West and Growth99 have partnered up.

AT A GLANCE

Company: Alchemy West

Business: Aesthetic Medicine and I.V

Hydration Clinic

Location : Greenville, South Carolina

Customer Since: 2019

Website:

https://alchemywest.com/

Use Case: The partnership between Growth99 and Alchemy West proved to be fruitful

Alchemy West Says,

"Growth99 has been super helpful and very patient with me launching my new business"