

Customer Story

Cheeky Medspa

Cheeky Medspa is a venture started by Randi Hall, a family nurse practitioner. Anti-ageing treatment, cosmetic skin makeover and much more are offered here at Cheeky Medspa. State of the art technology is utilized by certified medical professionals to offer a myriad of skin care services to clients.

Botox fillers, Kybella, dermaplaning, microneedling, IV Hydration are some of the treatments offered at Cheeky Medspa. Randi being a Master Nurse Injector herself understands the importance of flawless beauty and a youthful appearance. At Cheeky Medspa you will get the skin make over you always wanted without compromising on your natural features and beauty. A customized treatment plan is designed after through consulting with each patient.

Challenge

Randi Hall contacted Growth99 in January 2021 as she wanted help with the website of Cheeky Medspa. She wanted Cheeky Medspa website to be easily accessible so that she could cater to a greater number of clients. She wanted Growth99 to do the online reputation management and digital marketing for Cheeky Medspa. Cheeky Medspa wanted a stronger web presence and social media presence.

Solution

Growth99 focused on designing a brand new website for Cheeky Medspa that portrayed their services and facilities to the clients. Monthly blogs and other SEO driven content was uploaded on the website for benefit of potential clients. Cheeky Medspa began appearing higher up during web searches, thanks to the SEO strategy implemented by Growth99.

AT A GLANCE

Company : Cheeky Medspa

Business : Aesthetic Medspa

Location : Soldotna, Alaska

Customer Since : January 2021

Website :

<https://alaskacheeky.com/>

Use Case : Growth99 used advanced SEO strategy for the website of Cheeky Medspa which helped to increase the number of online client bookings.

Cheeky Medspa Says,

"Thank you Growth99 for my beautiful, new website! Your team was very hands-on and quick to make any changes needed. We appreciate the help!"