

# GROWTH99

# Customer Story Ardor Laser And Skin Care



Ardor Laser And Skin Care is a cosmetic medicine spa that caters to the requirements of people looking for anti-ageing services or skin care treatment. At Ardor Laser And Skin Care, premium services are offered to clients of all age groups. Aerolase treatment, Cryotherapy, Morpheus 8 anti ageing therapy are some of the technologically advanced treatments offered here.

The motto at Ardor Laser And Skin Care is to give a youthful glow to the clients, while retaining their natural beauty. A team of experienced and qualified professionals work diligently to offer satisfactory treatment to all clients. Clients are given personalized treatment options to suit their requirements.

### **Challenge**

Ardor Laser And Skin Care approached Growth99 as a direct referral in 2021. They were impressed with some of the other websites that Growth99 had worked on. Ardor Laser And Skin Care were facing difficulty due to very low viewership of their website. Online bookings were close to zero.

Ardor Laser And Skin Care did not have any strong marketing strategy to advertise themselves to a large mass of audience.

#### **Solution**

Growth99 designed an elegant and user friendly website for Ardor Laser And Skin Care. This website attracted more users who later converted into potential clients. Paid advertising and social media marketing has helped Ardor Laser And Skin Care to rank higher up during Google search.

Ardor Laser And Skin Care Clinic now enjoys a larger client base and an increased number of online reviews.

## **AT A GLANCE**

Company: Ardor Laser And Skin Care

**Business:** Cosmetic Medicine Clinic

**Location :** New York City, New York

**Customer Since: 2021** 

Website:

https://ardorlaserandskincare.com/

**Use Case:** Ardor Laser And Skin Care continues to expand their client base thanks to the SEO strategy implemented by Growth99.

#### **Ardor Laser And Skin Care Says,**

"Wow, Growth99 opened my eyes to a new world of thinking about my business and I am thankful!"