

Customer Story

Modern Medical Aesthetics

Dr. Hillary Taggart introduced Modern Medical Aesthetics to the folks of Salt Lake City in the year 2019, with just one staff member. She introduced anti-ageing therapies for men and women using simple yet highly effective techniques. Dr. Hillary Taggart had in mind to keep the pricing structure affordable to all and with no hidden cost.

Services like hydrafacials, Botox fillers, Kybella, PRP therapy, brow tint and eyelash lift are offered to clients at Modern Medical Aesthetics. Dr. Hillary Taggart along with her team of nurse practitioners, aestheticians and aesthetic nurse injectors offer undivided attention and custom made treatment plans to each client.

Challenge

Modern Medical Aesthetics contacted Growth99 in the year 2021, as they needed help with online business expansion. Earlier, Modern Medical Aesthetics were operating on a relatively smaller scale with more of one on one interactions with clients. They wanted to expand their operations by serving a larger client base.

Modern Medical Aesthetics wanted a website that would portray the services and facilities offered at their clinic, and would attract more potential clients.

Solution

Growth99 designed an impressive, robust and yet easy to use website for Modern Medical Aesthetics. The new website helped Modern Medical Aesthetics to create a brand out of themselves and serve more and more clients.

SEO was the sole point of focus of Growth99 while developing the website for Modern Medical aesthetics. Digital marketing strategies suited to the medical aesthetics industry were used to enhance the online popularity of Modern Medical Aesthetics

AT A GLANCE

Company : Modern Medical Aesthetics

Business : Aesthetic Medicine Clinic

Location : Salt Lake City, Utah

Customer Since : 2021

Website :

<https://modernslc.com/>

Use Case : Growth99 helped Modern Medical Aesthetics to expand their business from a single injector clinic to a major brand offering a variety of anti-ageing services.

Modern Medical Aesthetics Says,

"Growth99 Rocks", You guys nailed it!"