

MEDICAL AESTHETICS

# GRØWTH99

## Customer Story Enchanted Medical Aesthetics

Enchanted Medical Aesthetics is a boutique med spa specializing in anti-ageing services using advanced medical technology. Laser therapy, Botox therapy, sclerotherapy, medicated facials are some of the services available at Enchanted. A team of experienced aestheticians who are well versed in medical aesthetics use medically certified products to offer a customized skincare routine to each patient.

At Enchanted Medical Aesthetics, preserving natural beauty is given due importance while performing various skin care and anti-ageing treatments. The therapies not only enhance your appearance, but also leave you rejuvenated and refreshed.

#### Challenge

Enchanted Medical Aesthetics contacted Growth99 as a direct referral from another client, in December 2020. The med spa wanted to work with a digital marketing partner who would understand their online marketing needs well and work towards increasing their popularity.

Enchanted Medical Aesthetics wanted to have a strong web presence during online searches and were looking to establish their mark in the field of medical aesthetics by spreading their popularity through social media as well. They were lacking a robust website that could garner more appointment bookings and positive reviews online.

#### Solution

Growth99 set out to work on a robust and easy to navigate website for Enchanted Medical Aesthetics. Through word based and SEO driven content, the website began attracting a greater number of visitors. The number of online bookings gradually increased as the online popularity of Enchanted Medical Aesthetics soared higher and higher.

Local SEO strategies helped Enchanted Medical Aesthetics to cater to a larger number of people who became their long term associations. With the online reputation management services offered by Growth99, Enchanted Medical Aesthetics are now enjoying much deserved popularity.

### **AT A GLANCE**

**Company :** Enchanted Medical Aesthetics

Business : Aesthetic Med Spa

Location : Ormond Beach, Florida

Customer Since : 2020

Website :

https://enchantedmedicalaesthetics.com/

**Use Case :** Growth99 helped Enchanted Medical Aesthetics to create a digital footprint by using robust SEO techniques.

#### **Enchanted Aesthetics Says,**

"Growth99 is amazing, we have enjoyed working with them since inception"