

Customer Story

Renewal Aesthetics And Sexual Wellness

Renewal Aesthetics and Sexual Wellness is a medical spa where beauty and cosmetology meet health. Sculptra, botox fillers, sexual wellness injections, vitamin injections, acne scar reduction are some of the treatments offered at the spa.

Dr. Kat Lofley, a women's health nurse practitioner and her assistant Romney Kasteler who is a master aesthetician, manage Renewal Aesthetics And Sexual Wellness and perform all treatments with great efficiency.

Challenge

Renewal Aesthetics And Sexual Wellness were struggling with an outdated website before making contact with Growth99. The website was not attracting a lot of viewers as it was unimpressive and did not provide adequate information about the spa.

Number of organic leads was rather poor and the lead conversion rate was also not satisfactory. The website was struggling to get adequate online bookings. The spa wanted to cater to a larger audience spread across a wider geographical area.

Solution

Growth99 used their prior experience in the field of medical aesthetics to help Renewal Aesthetics And Sexual Wellness to scale newer goals in the world of medical spas and wellness clinics. The newer and revamped website displays all the services and facilities available at the spa and has managed to impress a large audience

With a strong SEO strategy and Google ads, the website of Renewal Aesthetics And Sexual Wellness now ranks higher up during web searches.

AT A GLANCE

Company : Renewal Aesthetics And Sexual Wellness

Business : Medical Spa

Location : Utah

Customer Since : 2020

Website :

<https://renewalaestheticsutah.com/>

Use Case : Growth99 used keyword based content and strong SEO techniques to increase the online popularity of the website of Renewal Aesthetics And Sexual Wellness.

Renewal Aesthetics And Sexual Wellness Says,

"Growth99 has passion and patience, they are a great marketing partner!"